

Website Privacy Policy

Last Updated July 23, 2020

BlackCloak, Inc. (“BlackCloak” or “We”), respects your privacy and is committed to protecting it. This Privacy Policy describes the types of practices we employ to collect, use, maintain, protect, and disclose certain information about you. This policy applies to information that we collect on our website (www.blackcloak.io), that we collect via email and other electronic communications between you and our website, and when you interact with certain advertising on third-party websites.

Please read this policy carefully. If you do not agree with our policy or practices, your choice is not to use our website. By accessing or using this website, you agree to this Privacy Policy.

We do not sell, lease, or rent your information to third parties for monetary or other consideration.

Information We Collect That You Provide

We collect the following information that you provide to us through our website: name, physical address, email address, phone number, other information that you provide when completing the Contact Us or Cybersecurity Risk Assessment forms on our website, and if you purchase products and services directly from our website, payment information.

Our customers that purchase products and services may provide additional information. The information that we collect and process through our products and services is governed by the contracts that we have in place with our customers and any privacy policies referenced there, not this Website Privacy Policy.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including: traffic data, location data, logs, website usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies, as well as information about your computer and internet connection, including IP address, operating system, and browser type.

Some content or applications on the website may be served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies, to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use the Information We Collect

We use the information collected for the following purposes: to present our website and its contents; to provide you with information, products or services that you request from us; to conduct routine business activities, such as marketing, product research, providing a customized web experience; to

develop cyber intelligence data and for network and information security purposes; to fulfill any other purpose for which you provide it; to carry out our obligations and enforce rights arising from any contracts, including billing and collection; to notify you about products or services we offer; or for any other purpose to which you consent.

Disclosure of Your Information

We may disclose aggregated, anonymized information about you without restriction.

We may disclose information about you to our subsidiaries and affiliates; to contractors, service providers, and other third parties we use to support our business with whom we have a written agreement; to a buyer or successor in interest resulting from a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer event; to fulfill the purposes for which you provide it; for another purposes disclosed by us when you provide the information; with your consent; to comply with any court order, law, or legal process, including to respond to any government or regulatory request; to enforce or apply this privacy policy and other agreements, including for billing and collection purposes; if we believe disclosure is necessary or appropriate to protect the rights, property and safety of BlackCloak, our customers, or others.

Length of Time

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will store your personal information and isolate it from any further processing until deletion is possible.

California Residents & Minors

California law permits residents of California to request certain details about our disclosure of your personal information to third parties for direct marketing purposes during the immediately preceding calendar year. If you are a California resident and would like to request this information, please contact us at the address listed below.

Our website is not intended for children under 13 years of age. No one under age 13 may provide any information to or on our website. We do not knowingly collect personal information from children under 13.

Your Choices

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

You can typically remove and reject cookies from our website with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our website works for you.

Changes to Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

BlackCloak, Inc.
Attn: Privacy Officer
7025 CR46A, Ste. 1071, #342
Lake Mary, FL 32746
United States