# CISO Takes Action When Entire Executive Team Has Identities Stolen

**A Client Success Story** 

The CISO

THE HERO OF THE STORY:

- CISO of Healthcare Company
- Corporate Protections in Place: VPN, MDM/BYOD, Network Security
- Recently started building executive protection program for personal cybersecurity and privacy

Identity Theft of **Everyone on Executive Team** 

**Entire Executive Team Hit** With Unemployment Fraud

THE Problem

**Small Business Loans Being Taken Out In Their Name** 

**Executive, Security, And Legal** 

**Focus And Normal Operations** 

**To Remediate The Situation** 

**Teams Distracted From Strategic** 

**Counsel had to get involved** to sort it out

**CISO and Corporate General** 



It wasn't just the executives at risk, it was the entire company.

### BlackCloak's Guidance

We recommended a three-tier approach to help mitigate risk and create a lasting culture

of cybersecurity within the company.

and re-assure executive team

Address current fraud situations

How:

Do so quickly while taking the executives offline or away from work as

Collaborate with CISO and General

Counsel to provide updates on remediation

little as possible

Get executive buy-in for new

executive protection program for personal cybersecurity and privacy How:

- Show value in terms of business risk Provide education on current state of cybersecurity
- Position BlackCloak platform as a simple, effective solution

happening again How:

or identity theft from

**Prevent unemployment fraud** 

- Remove personal information from data broker websites
- passwords and walk-through addressing the resulting vulnerabilities Harden the privacy settings of personal devices so they leak less data

Provide execs with intel on exposed

into Action

Putting the Plan

senior leadership team. With BlackCloak as their guide, the CISO rolled out protection for their digital lives and work.

The CISO was already proactively working on a program before

with BlackCloak for Executive Coverage for 14 members of the

the incident, and accelerated negotiations for an agreement



Data Brokers to reduce possibility of future unemployment fraud or identity theft

→ Scan the dark web and give them their

Remove personal information from Internet

- exposed passwords so they can change them, stop their use, and limit future data loss Provide identity theft protection and
- monitoring services
- → With just a couple clicks, executives downloaded and used the BlackCloak application to monitor their personal devices for malware or other security weaknesses

**Executives leveraged BlackCloak's** 

on preventing invasions of privacy

or identity theft:

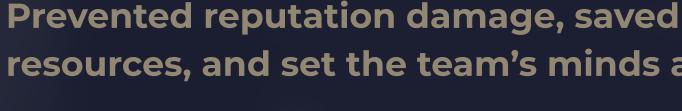
concierge team for personal guidance

information privacy

→ They used the application dashboard to get a

including their home networks and

single view of their overall security posture



The Results

resources, and set the team's minds at ease The CISO successfully remediated the fraud and stopped future attacks.

By partnering with BlackCloak, the CISO provided executives with the privacy, credit monitoring, and identity theft insurance they needed without putting a

burden on his own team. The executives turned to BlackCloak for guidance

through the whole process. What's more, BlackCloak helped secure the entire executive team's digital

lives to mitigate other risks to company reputation and bottom line. Executive personal devices are now secured with the BlackCloak app. And, they can see their personal cybersecurity & privacy posture in the app dashboard for everything from their weekly home network scan results to password exposures on the deep/dark web.

Now, the entire team can spend less time worrying about risk and more time focused on the company mission.

# Protect your executives.

# Protect your company.

BLACKCLOAK™

**ABOUT BLACKCLOAK** 

BlackCloak's Concierge Cybersecurity & Privacy™ Platform for highprofile or high-net-worth individuals and corporate executives in their personal lives mitigates their hacking, financial, and reputational risks. Learn more at blackcloak.io.

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in BlackCloak

