

Philanthropist secures his email with help from BlackCloak

A Client Success Story

THE HERO OF THE STORY:

The Philanthropist

-  Retired CEO
-  Now works as philanthropist
-  High-profile public figure
-  Married



Because of his philanthropy and work history, the Philanthropist is a public figure with available information that could be leveraged for identity theft. **He reached out to BlackCloak to protect his digital life and his peace of mind.**

BlackCloak's Guidance

We recommended a two-part strategy to make both an immediate and long-term impact on the Philanthropist's security and privacy.



Initial Account Security

Pattern of attacks led us to believe he had a business email compromise. As a result, we recommended the following steps:

- ✔ Launch a forensic investigation
- ✔ Secure current accounts
- ✔ Implement dual-factor authentication on all accounts



Ongoing Monitoring & Support

We also developed a plan to provide ongoing concierge cybersecurity and privacy support, including:

- ✔ Credit monitoring
- ✔ Identity theft protection and insurance
- ✔ Data broker removal
- ✔ Home network and botnet scanning
- ✔ Device monitoring & protection — desktop and mobile

Putting the Plan into Action

The Philanthropist chose to take control of his digital life and signed up for the **BlackCloak Principal Plan**. With his word, we launched an immediate forensic investigation within hours of our first call. We also worked together the same day to go through onboarding steps, including:

- **IP scan**
- **Installing desktop and mobile apps**
- **Dark Web scanning**
- **Dual-Factor authentication training and assistance**
- **Transferring passwords from notes on his phone into a password manager**
- **Password safety training**



We added additional security measures:

- **Switched email service providers**
- **Worked with our client to set up his new email account**
- **Removed email alias accounts set-up by cyber criminals**

After onboarding, we administered **Internet Data Broker Removal Services** for our client and his wife, proactively removing personal information from Internet Data Brokers to **reduce the possibility of future unemployment fraud or identity theft.**

The Results

No more incidents, no more worries

The Philanthropist can rest easy because he reached out for help and got BlackCloak. He participated in BlackCloak's forensic investigation which uncovered that cyber criminals had been inside his email intercepting information, sending fake emails as if they were from him, and using what they learned for identity and credit theft. Now, he has dual-factor authentication on his email in addition to his bank accounts. His passwords are stronger and his old passwords are removed from insecure notes stored on his phone. After several weeks of repeated instances before engaging BlackCloak, he has had no incidents since.

Are you in control of **your digital life?**

BLACKCLOAK™

ABOUT BLACKCLOAK

BlackCloak's Concierge Cybersecurity & Privacy™ Platform for high-profile or high-net-worth individuals and corporate executives in their personal lives to mitigate their hacking, financial, and reputational risks. Learn more at blackcloak.io.

