



BLACKCLOAK™

# 5 Reasons Successful People Like You Choose BlackCloak

Cybercriminals are increasingly shying away from targeting well-defended enterprises and instead attacking people like you - individuals with wealth, status, access, and reputation. BlackCloak is the first and only solution built specifically to protect you and your family from financial fraud, identity theft, and targeted cyberattacks.

# We protect personal privacy & cybersecurity like nobody else.

1

You Want Privacy. We Manage Your Privacy Protections

**Your personal information is everywhere online.** We repeatedly remove your PII from online data brokers and monitor the dark web, and help ensure that you and your family's personal devices, networks, Internet of Things, apps, and passwords meet the most stringent of privacy standards.

2

You Want Your Finances Secure. We Prevent Cyberattacks that Lead to Financial Fraud

**Hackers want to steal your wealth and have a lot of tricks up their sleeves to access it.** Our US-based security operations center provides ongoing threat detection & monitoring and attack response so that your identity and therefore your finances stays under your control.

3

You Want Your Family Safe. We Protect Your Family's Digital Safety (and therefore Physical Safety too)

**This is what it's like when the physical and digital worlds collide: bad people with bad intentions take advantage of gaps in security.** By protecting your privacy, devices, and networks, we proactively reduce the risk of you and your family falling victim to cybercrime, cyberstalking, and cyberbullying; as well as online and in-person harassment, extortion, impersonations, and threats to physical safety.

4

You Want Your Reputation Intact. We Ensure the Integrity of Your Reputation

**Cybercriminals could care less about how hard you've worked to establish your good reputation - they want to compromise it for their gain.** Our privacy and cybersecurity protections prevent identity theft, fraud, social engineering, and social media account hijacking, among other threats, from fraudulently impacting your name, image, and likeness.

5

You Want Peace of Mind. We Act as Your Digital Guardian

**You're a successful person who doesn't have the time or background to act as the family's cybersecurity czar.** That's perfectly OK. We delight our members through a combination of white-glove concierge client service, education, and proprietary technology specifically designed to protect your entire digital life and grant you and your family total peace of mind.