



BLACKCLOAK™

NORTH AMERICA

PARTNER PROGRAM GUIDE


For Distributors, MSPs, MSSPs, and VARs

www.blackcloak.io

WHO IS BLACKCLOAK?

BlackCloak provides Digital Executive Protection to the C-Suite, Board Members, and other key company leaders in their personal digital lives. We help our partners protect their customers from cyberattacks originating in their executives' personal digital lives from moving laterally into the organizations that they lead. In doing so, we're also protecting your customers' most important people and their families from targeted cyberattacks, financial fraud, identity theft, reputation damage, and other threats to personal privacy and security.





Executives are Your Customers' Achilles Heel

The attack surface has expanded. The soft-underbelly of enterprise cybersecurity is now the personal digital lives of executives, Board Members, and other high-profile personnel with access to finances, confidential information, and proprietary data. Attacking company leaders' online privacy, home networks, and personal devices to bypass corporate security controls, and move laterally into the organization, or to compromise their physical and digital security, is now an existential threat.

Enterprise Policies & Tech Can't Solve this Problem

Remote work security, the corporate VPN, and Bring Your Own Device (BYOD) policies cannot extend into executives' personal digital lives. Consumer antivirus, identity theft protection, and online privacy software cannot stop highly-targeted and sophisticated attacks.

C-Suite is
**12x's
more likely**
to be targeted by cyber attack

(VERIZON)

Home Networks are now
targeted with over
**100 cyber threats
per month**

























(COMCAST)

87%
of executives' personal
devices lack
cybersecurity controls

(INTERNAL)

Digital Executive Protection by BlackCloak

Our award-winning SaaS-based Concierge Cybersecurity & Privacy™ Platform combines proprietary software with white-glove service backed by a U.S.-based 24/7 SOC II, Type 2 security operations center to help your customers protect their executives, and by extension, their companies. With BlackCloak, your customers will attain peace of mind knowing that their executives are protected from:

- | | | |
|--|--|--|
|  Account Takeover |  Eavesdropping |  Online Financial Fraud |
|  BotNet Infections |  Home Network Intrusions |  Online Harassment |
|  Camera/Home Security Vulnerabilities |  Identity Theft |  Operating System Vulnerabilities |
|  Communications Hijacking |  Internet of Things (IoT) Vulnerabilities |  Reputation Damage |
|  Credential Reuse |  Lateral Attacks |  Router/Firewall Vulnerabilities |
|  Cyberstalking |  Malicious/Corrupted Apps |  SIM Swapping |
|  Data Brokers |  Malware |  Social Engineering Attack |
|  Data Leaks |  Man-in-the-Middle Attacks |  Wi-Fi Threats |

White-Glove Service for Total Peace of Mind

- | | |
|---------------------------------------|--------------------------------|
| → U.S.-Based, SSAE18 SOC | → Dedicated Account Executive |
| → 24/7/365 Incident Response | → Personalized Onboarding |
| → First-Call Tier 3 Concierge Service | → Comprehensive Knowledge Base |

Protect Your **Customers' Executives**, Protect Their **Company**

We deliver a holistic digital executive protection program built on a comprehensive platform that enables your customers to Protect Their Company by Protecting Their Executives™ in four critical aspects of cybersecurity and privacy.



Protect Their Privacy

We remove sensitive personal information from Internet Data Brokers, perform dark web searches for exposed personal credentials, and implement privacy settings to protect against data leakage and identity theft.



Protect Their Home

We perform penetration testing and regular scans of home networks to detect compromised networks, weak cybersecurity, BotNets and other security issues, and to prevent decisions children and family make online from resulting in a compromise.



Protect Their Devices

We monitor and secure personal devices, including cell phones, tablets and computers, using BlackCloak's proprietary technology and the same enterprise-grade tools to secure corporate networks and devices.



Protect Their Peace of Mind

With BlackCloak as your trusted partner, you'll protect what matters most and have control over managing executive cybersecurity and privacy risk – and your team's personal cybersecurity advisor will always be just a call, tap, or text away.

UNIQUE VALUE TO PARTNERS



Extend Your Value from Industry Disruption - There is no other Digital Executive Protection solution like BlackCloak. Let us delight your customers and help them obtain peace of mind while you sit back, & reap in the financial rewards.



Expand Product Offering - Improve ROI by providing your customers with access to a holistic platform and white-glove services that fully protects online privacy, personal devices and home networks with little to no end user involvement.



Deepen Customer Relationships - The budget for digital executive protection extends beyond the CISO. Partnering with BlackCloak can be a force multiplier of key business relationships within both existing and new customers.

Benefits of Partnership

- Flexible compensation packages
- Short sales cycles (as quick as one week)
- Comprehensive sales & marketing support
- Personalized employee & end user onboarding
- No technical training required
- No ongoing product configuration or management
- No SOC/security team involvement
- Monthly reports



BLACKCLOAK™

For questions, or to register as a partner, contact
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