

# Digital Executive Protection

Extend corporate security by protecting the personal digital lives of company leaders with access to finances, confidential information, and proprietary data.

## Concierge Cybersecurity & Privacy Platform™

BlackCloak helps protect organizations from cyber risks originating in executives' personal digital lives, while also protecting the executive and their family from targeted cyberattacks, fraud, identity theft, reputation damage, physical threats, and other damages and disruptions.

### Key Capabilities

#### DATA BROKER REMOVAL

Removing personal information on Data Broker Sites significantly reduces information available to bad actors. BlackCloak scans more than 200 data broker websites for executives' personal information, filing opt-out requests on their behalf. If the data broker prohibits third-party removals, our concierge team walks members through the entire process. To avoid alert fatigue, we dedupe records, curate alerts, and provide actionable details within every communication.

#### DEEP/DARK WEB SCANNING

Using personal email addresses that executives provide, BlackCloak continuously scans the Deep/Dark web to find exposed passwords for any accounts associated with those email addresses. We track exposures and report on new incidents that require attention.

#### IDENTITY THEFT PROTECTION

BlackCloak provides identity theft prevention, credit monitoring and up to \$1 million dollars of identity theft insurance through a partnership with IDNotify, part of Experian.

#### DEVICE PRIVACY HARDENING

BlackCloak reviews and suggests changes to executives' privacy, security, tracking, and other settings on each covered device.



### Key Benefits

- Prevent lateral attacks
- Stop data leaks/data theft
- Reduce the attack surface
- Protect corporate/executive reputation
- Protect the integrity of communications
- Reduce undue security team burden

## ENDPOINT DETECTION & RESPONSE/ANTI-MALWARE

The BlackCloak app monitors, detects, prevents, and blocks threats, such as malware and ransomware, targeting executives' personal devices, including those belonging to family members. We attempt to remove any known quantifiable threats that are detected and automatically remediate any damage caused by known quantifiable threats.

## DECEPTION

To ensure data integrity, BlackCloak provides a fake service (often called a honeypot) within our mobile application to distract and block attackers from accessing sensitive information.

## HOME PENETRATION TESTING

Each week, BlackCloak provides external network penetration tests of the public IP address for your executives' home network(s), scanning for open ports that make their devices accessible to the Internet (e.g., security cameras, home automation systems, routers, etc.).

## BOTNET SCANNING

BlackCloak scans threat intelligence databases for executives' home IP addresses to determine if any devices have been or are currently communicating with known malware servers. We also remediate BotNets whenever necessary.

## WIFI SCANNER

The BlackCloak app continuously analyzes network connectivity on mobile devices to detect malicious WiFi hotspots that can eavesdrop on confidential communications (Commonly known as man-in-the-middle attacks). Executives will receive real-time alerts whenever risky connections are established, prompting them to immediately disconnect from the network.

## DUAL FACTOR AUTHENTICATION TRAINING

BlackCloak provides training, advice, and assistance with dual-factor authentication set-up on personal email, bank accounts, and social media that natively offer such a solution.

## ENCRYPTED PASSWORD TRAINING

We will offer guidance on third-party solutions that offer encrypted password safes for storing usernames and passwords. We will provide training sessions that teach you how to use the solution you pick for your family.

## VPN

BlackCloak will provision a VPN application for each adult to use on covered devices.

# A White-Glove Experience Awaits

## CONCIERGE ASSISTANCE

The BlackCloak Concierge Team provides white-glove client service via email and phone-based customer support Monday – Friday 8 a.m. – 8 p.m. ET with additional availability for Principal Plan members on weekends and holidays. Team members are available to answer your cybersecurity, privacy, and identity theft questions; provide advice and guidance on best practices; and troubleshoot issues.

## SECURITY OPERATIONS CENTER

The BlackCloak Security Operations Center operates 24/7/365. Our threat intelligence analysts notify members of any potential event as quickly as the severity of the threat warrants, and will send actionable "Cybersecurity Alerts" on trending threats and vulnerabilities via email and push notifications.

# Keeping Our Members Alert

- Actionable threat and device alerts
- Monthly status emails
- Monthly CISO reports
- Ongoing education & training