## CISO Secures Personal Devices and Protects Company

A CLIENT SUCCESS STORY



THE HERO OF THE STORY:

CISO



CISO for Pharmaceutical Company

14 Person Executive Team using

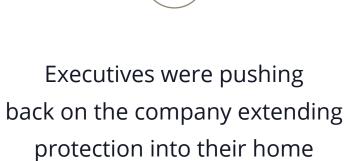


Personal Devices for Work

**Growing Cyber Risk Targeting Intellectual Property** 

## The Problem CISO was struggling with executives using personal devices

for company work, leading to cases of identity theft and more.



and on personal devices

and company data was leaking outside the company controls

Intellectual property

the executive team was compromised with identity theft

Shortly after starting the new digital executive protection project,



The CISO needed to protect the executives to protect the company

# BlackCloak's Guidance

get buy-in from the executive team and enhance the company's security posture.

We developed an actionable, four-step plan to help the CISO



control of their own devices and their privacy.

Garner buy-in from the executive team or a digital, personal executive protection program that meets

corporate standards for cybersecurity — while at the same time, overcoming their objections of giving up



## Put a holistic program in place that secures the company through: $\rightarrow$

Hardening privacy on all personal devices and accounts to prevent social engineering.  $\rightarrow$ Identifying and remediating vulnerabilities on home networks.

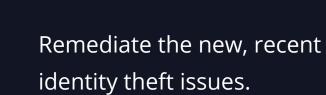
- $\rightarrow$ Improving personal device security of executive team.

# **Roll-out**

## efficient meetings to ensure executives are not taken offline or away from work

for unnecessary periods of time.

Roll new program out with quick,



Remediation

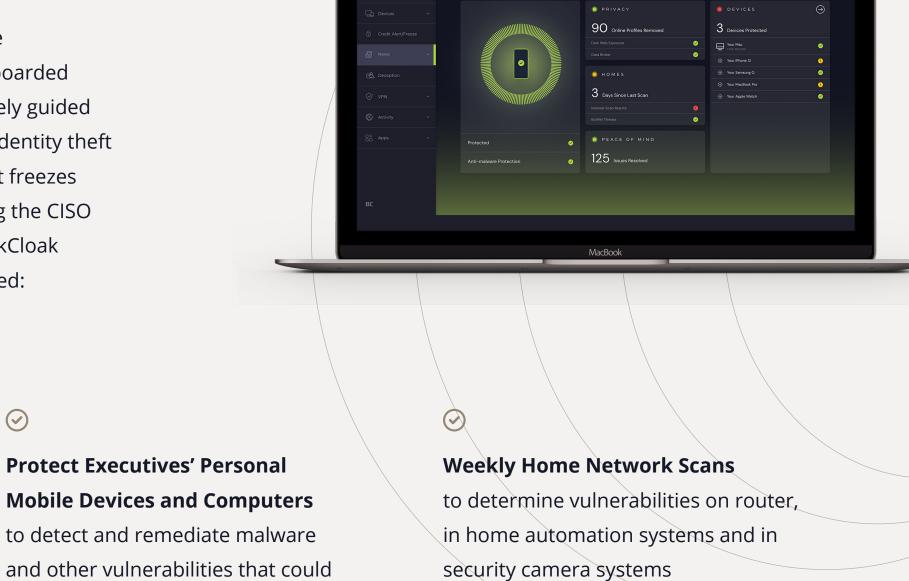
### The CISO accelerated the project schedule and immediately got all 14 executives onboarded with BlackCloak. As a result, we immediately guided the executive team on how to report the identity theft and file fraud alerts, and implement credit freezes

Putting the Plan

into Action

to protect their credit and identity, sparing the CISO from this role. The CISO worked with BlackCloak to roll-out the larger project, which included:  $\odot$ **Protect Executives' Personal Internet Data Broker Removal** to prevent social engineering

# expose corporate intellectual property



With BlackCloak's guidance, the CISO made the program roll-out as frictionless as possible, creating short onboarding meetings to empower executives with total control over their accounts and their program participation.

Secured devices,

remediated threats,

protected company

The Results

of executives to get

at corporate infrastructure

theft quickly without draining the company's resources. They helped remove data broker information, change exposed passwords, and put credit monitoring in place. Now, executive personal mobile devices and computers have BlackCloak installed and existing malware has been remediated. Home network scans have been completed and vulnerabilities have been patched. Because the identity theft was remediated immediately, the risks

The CISO took control of their security and protected the entire company

as a result. With help from BlackCloak, they stopped the bleeding of identity

of having to file disclosures with the SEC or announce publicly have been mitigated. The CISO didn't only protect the company, they earned the appreciation of the entire executive team without invading their personal lives or removing their control.

Are cybercriminals targeting your executives to target your company?

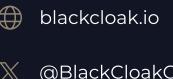
# About BlackCloak

Learn more at blackcloak.io.

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BlackCloak's Concierge Cybersecurity & Privacy™ Platform for high-profile or high-net-worth individuals and corporate executives in their personal lives mitigates their hacking, financial, and reputational risks.

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