

# CISO Takes Action When Entire Executive Team Has Identities Stolen

A CLIENT SUCCESS STORY



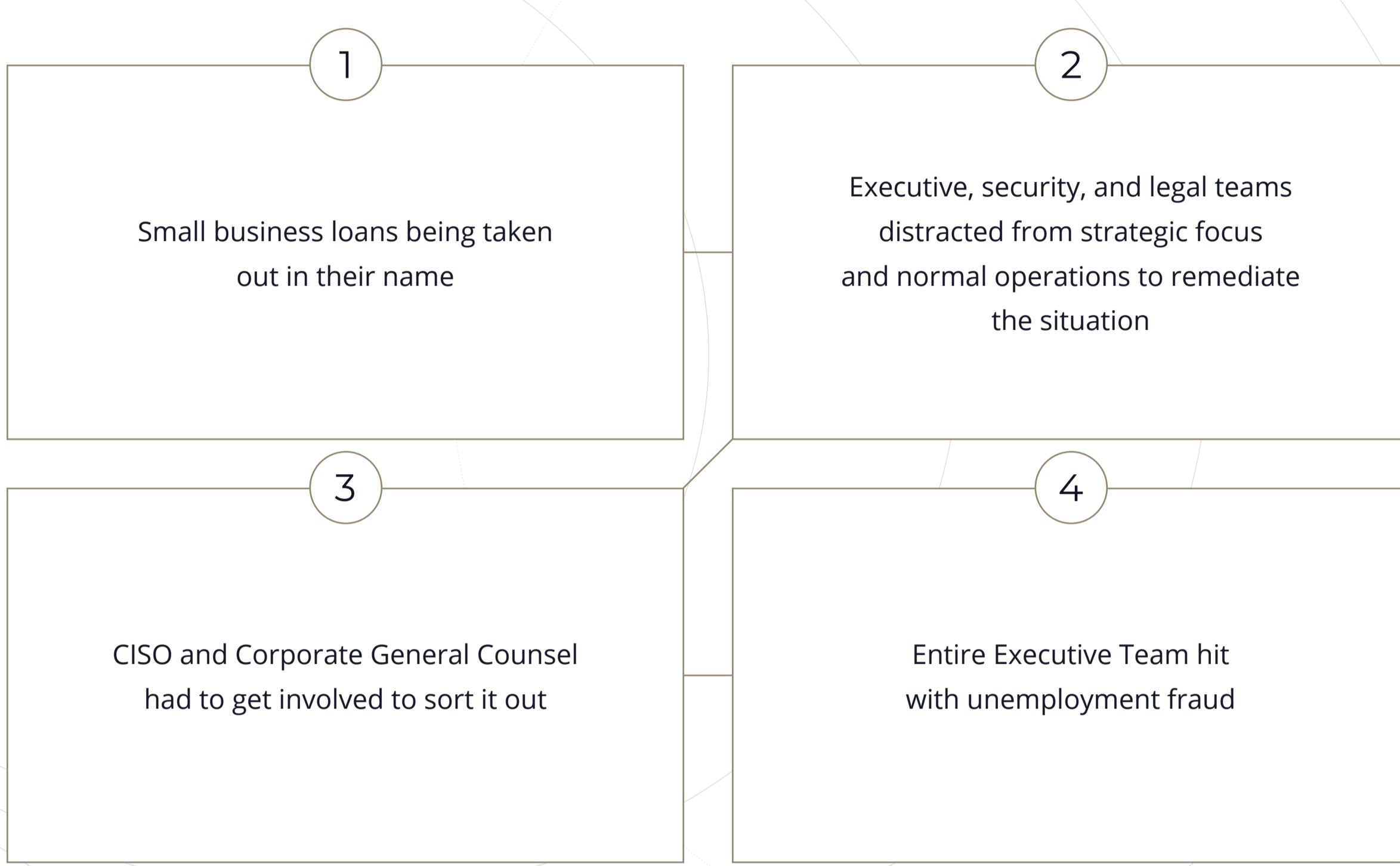
THE HERO OF THE STORY:

## The CISO

- CISO of Healthcare Company
- Corporate Protections in Place: VPN, MDM/ BYOD, Network Security
- Recently started building executive protection program for personal cybersecurity and privacy

## The Problem

Identity Theft of **everyone on executive team.**



It wasn't just the executives at risk, it was the entire company.

## BlackCloak's Guidance

We recommended a three-tier approach to help mitigate risk and create a lasting culture of cybersecurity within the company.

**1**

**Address current fraud situations and re-assure executive team**

How:

- Act quickly while taking the executives offline or away from work as little as possible
- Collaborate with CISO and General Counsel to provide updates on remediation

**2**

**Prevent unemployment fraud or identity theft from happening again**

How:

- Remove personal information from data broker websites
- Provide execs with intel on exposed passwords and walk-through addressing the resulting vulnerabilities
- Harden the privacy settings of personal devices so they leak less data

**3**

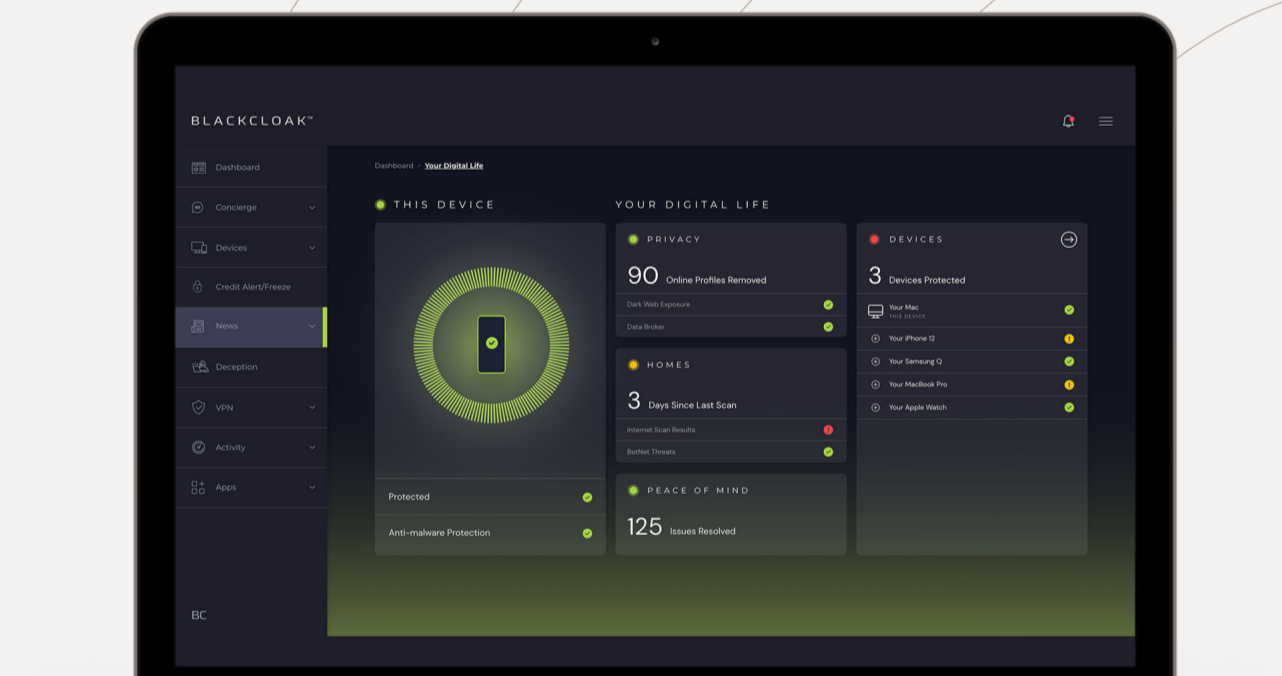
**Get executive buy-in for new executive protection program for personal cybersecurity and privacy**

How:

- Show value in terms of business risk
- Provide education on current state of cybersecurity
- Position BlackCloak platform as a simple, effective solution

## Putting the Plan into Action

The CISO was already proactively working on a program before the incident, and accelerated negotiations for an agreement with BlackCloak for Executive Coverage for 14 members of the senior leadership team. With BlackCloak as their guide, the CISO rolled out protection for their digital lives and work.



### Executives provided a small amount of information so BlackCloak could:

- Remove personal information from Internet Data Brokers to reduce possibility of future unemployment fraud or identity theft
- Scan the dark web and give them their exposed passwords so they can change them, stop their use, and limit future data loss
- Provide identity theft protection and monitoring services

### Executives leveraged BlackCloak's concierge team for personal guidance on preventing invasions of privacy or identity theft:

- With just a couple clicks, executives downloaded and used the BlackCloak app for their personal devices for malware or other security weaknesses
- They used the application dashboard to get a single view of their overall security posture including their home networks and information privacy

## The Results

Prevented reputation damage, saved resources, and set the team's minds at ease

### The CISO successfully remediated the fraud and stopped future attacks.

By partnering with BlackCloak, the CISO provided executives with the privacy, credit monitoring, and identity theft insurance they needed without putting a burden on his own team. The executives turned to BlackCloak for guidance through the whole process.

What's more, BlackCloak helped secure the entire executive team's digital lives to mitigate other risks to company reputation and bottom line. Executive personal devices are now secured with the BlackCloak app. And, they can see their personal cybersecurity & privacy posture in the app dashboard for everything from their weekly home network scan results to password exposures on the deep/dark web.

Now, the entire team can spend less time worrying about risk and more time focused on the company mission.

Protect your executives. **Protect your company.**

### About BlackCloak

BlackCloak's Concierge Cybersecurity & Privacy™ Platform for high-profile or high-net-worth individuals and corporate executives in their personal lives mitigates their hacking, financial, and reputational risks. Learn more at [blackcloak.io](https://blackcloak.io).

- [sales@blackcloak.io](mailto:sales@blackcloak.io)
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