

Philanthropist Secures Her Email with Help from BlackCloak

A CLIENT SUCCESS STORY

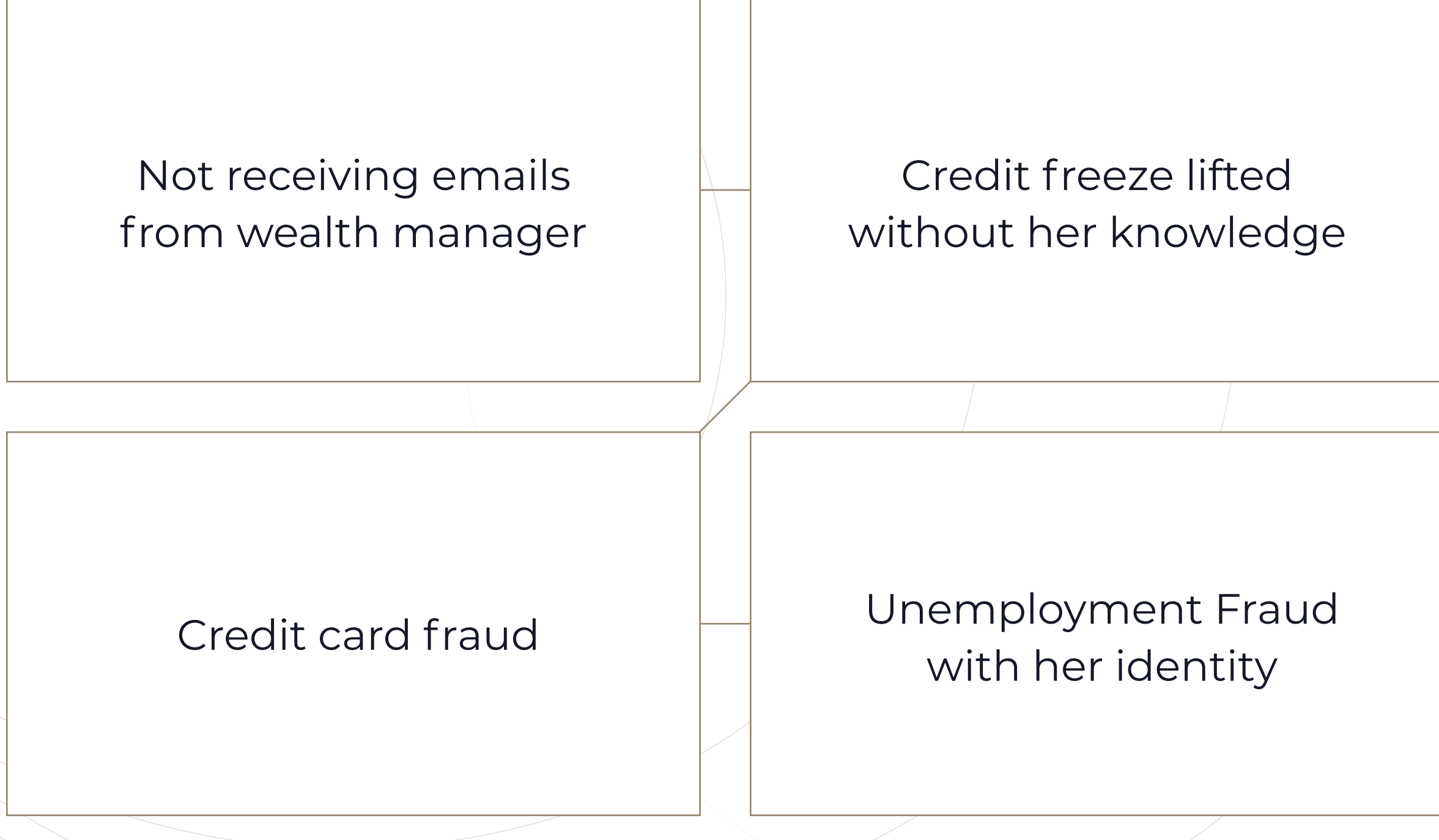


THE HERO OF THE STORY:
The Philanthropist

- Retired CEO
- Now works as philanthropist
- High-profile public figure
- Married

The Problem

Fraudulent Wire Transfer Requests. (the only thing that stopped wire transfers was that the Philanthropist smartly had dual-factor set-up on bank accounts)



Because of their philanthropy and work history, the Philanthropist is a public figure with available information that could be leveraged against them—as is common with many cases of celebrity identity theft. **They reached out to BlackCloak to protect their digital life and their peace of mind.**

BlackCloak's Guidance

We recommended a two-part strategy to make both an immediate and long-term impact on the Philanthropist's security and privacy.

Initial Account Security

Pattern of attacks led us to believe she had a business email compromise. As a result, we recommended the following steps:

- Launch a forensic investigation
- Secure current accounts
- Implement dual-factor authentication on all accounts

Ongoing Monitoring & Support

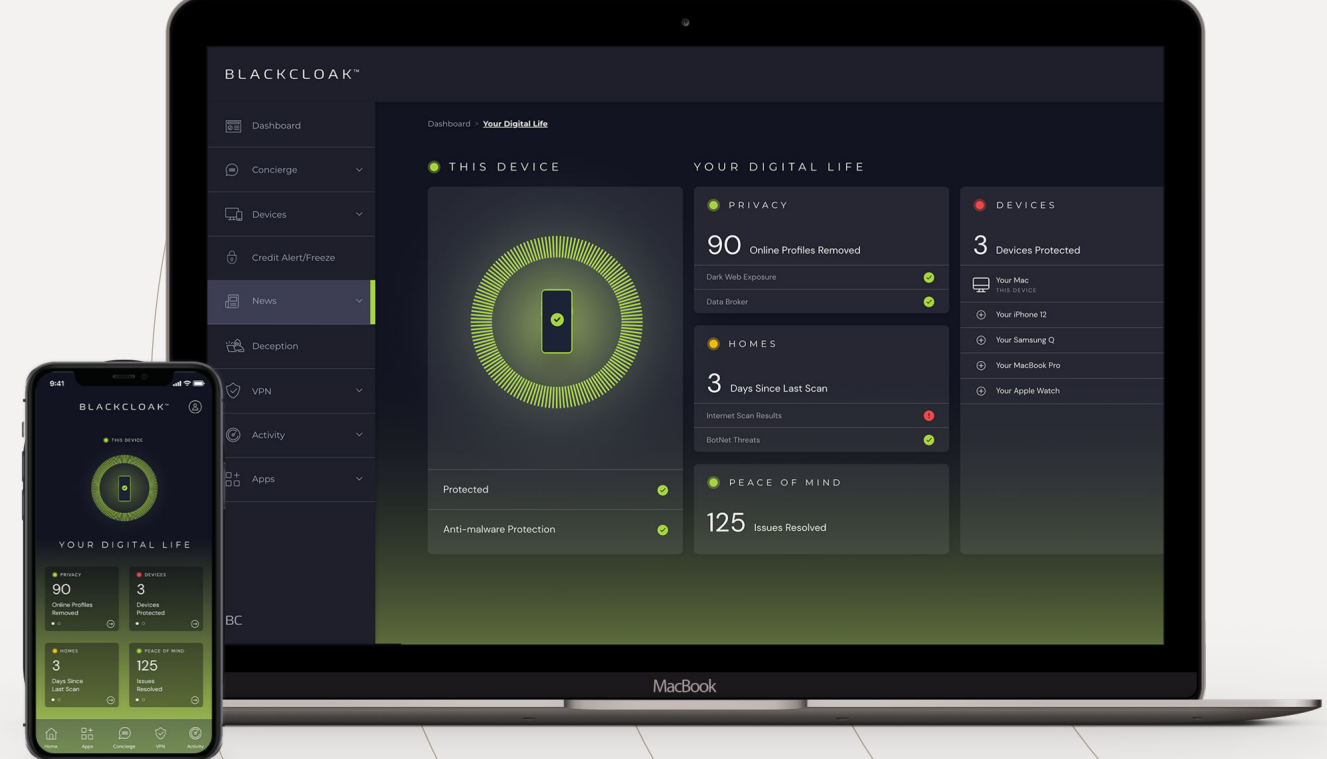
We also developed a plan to provide ongoing concierge cybersecurity and privacy support, including:

- Credit monitoring
- Identity theft protection and insurance
- Data broker removal services
- Home network and botnet scanning
- Device monitoring & protection — desktop and mobile

Putting the Plan into Action

The Philanthropist chose to take control of her digital life and signed up for the BlackCloak Principal Plan. With her word, we launched an immediate forensic investigation within hours of our first call. We also worked together the same day to go through onboarding steps, including:

- IP scan
- Installing desktop and mobile apps
- Dark Web scanning
- Dual-Factor authentication training and assistance
- Transferring passwords from notes on her phone into a password manager
- Password safety training



We added additional security measures:

- Switched email service providers
- Worked with our client to set up her new email account
- Removed email alias accounts set-up by cyber criminals

After onboarding, we administered **Internet Data Broker Removal Services** for our client and her spouse, proactively removing personal information from Internet Data Brokers to **reduce the possibility of future unemployment fraud or identity theft.**

The Results

No more incidents, no more worries

The Philanthropist can rest easy because she reached out for help and got BlackCloak. She participated in BlackCloak's forensic investigation which uncovered that cyber criminals had been inside her email intercepting information, sending fake emails as if they were from her, and using what they learned for identity and credit theft. Now, she has dual-factor authentication on her email in addition to her bank accounts. Her passwords are stronger and her old passwords are removed from insecure notes stored on her phone. After several weeks of repeated instances before engaging BlackCloak, she has had no incidents since.

Ready to take control of **your digital life?**

About BlackCloak

BlackCloak's Concierge Cybersecurity & Privacy™ Platform for high-profile or high-net-worth individuals and corporate executives in their personal lives mitigates their hacking, financial, and reputational risks. Learn more at blackcloak.io.

- sales@blackcloak.io
- blackcloak.io
- @BlackCloakCyber
- BlackCloak