

General Counsel Gets Ahead of a Breach with a Digital Executive Protection Program

A CLIENT SUCCESS STORY

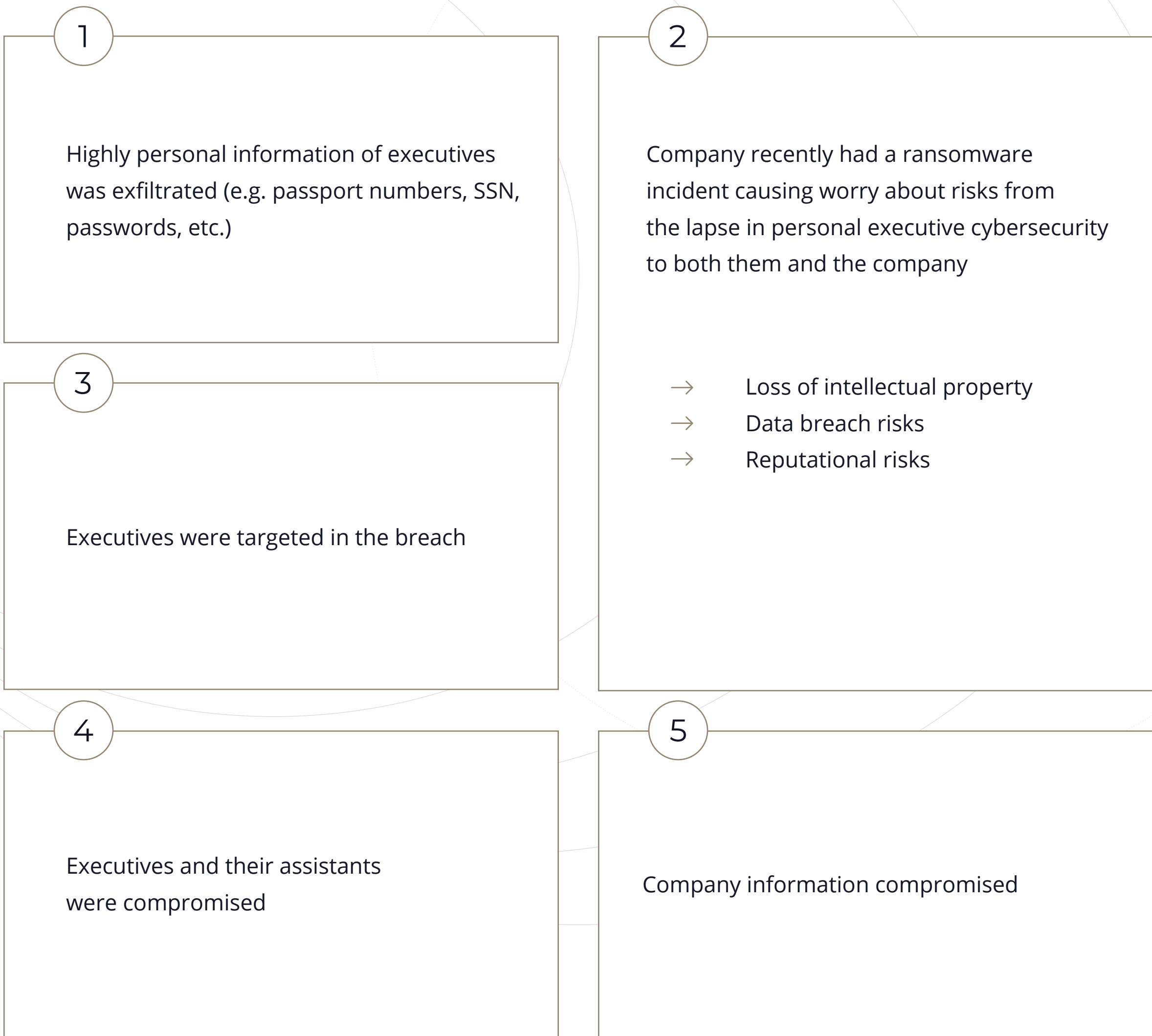


THE HERO OF THE STORY:
The General Counsel

- Life Sciences Company
- A lot of Intellectual Property to Protect
- Executive Team of More than a Dozen High-Profile Individuals
- General Counsel Already Leading an Effort to Put Better Protections in Place, then the CxO was Hacked

The Problem

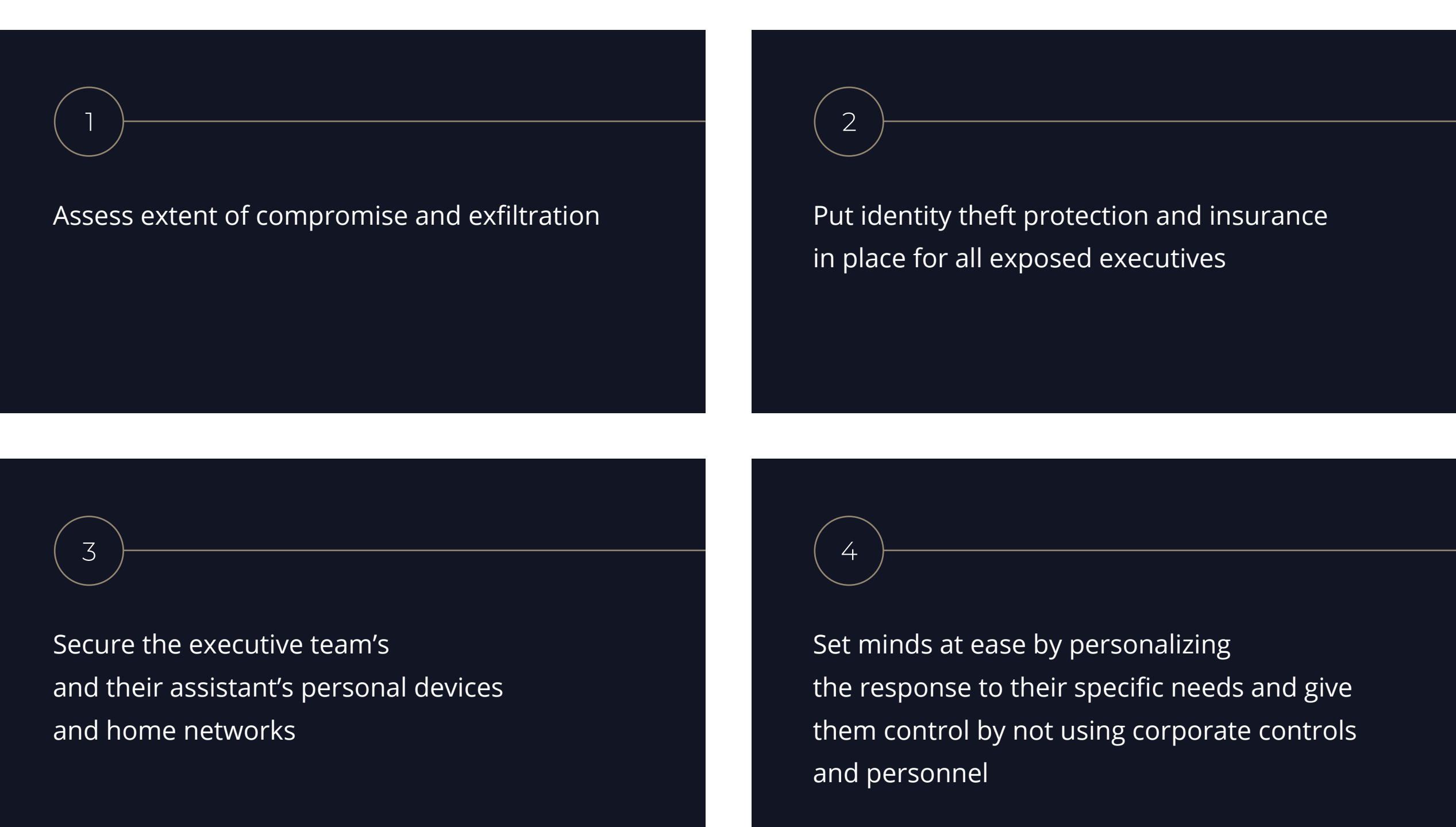
While implementing a Digital Executive Protection Program
an Executive Assistant's device was hacked.



Companies are only as secure as their executives.

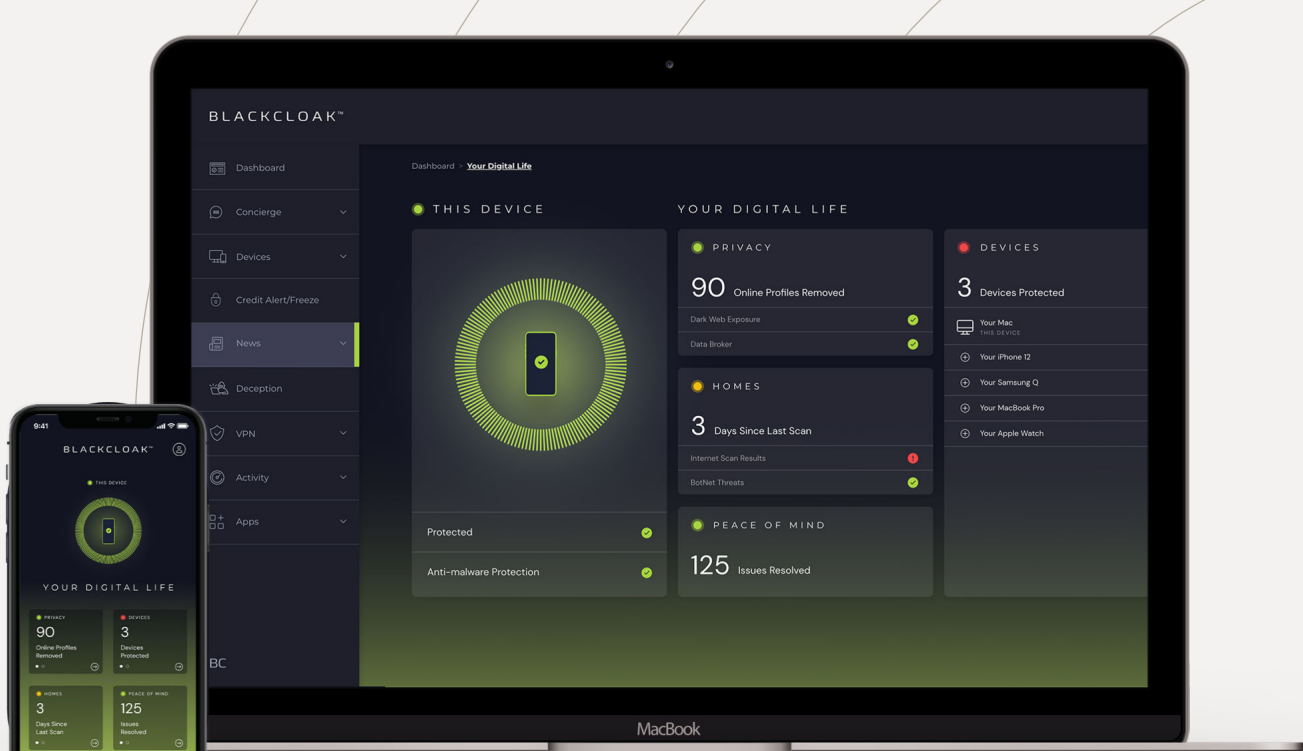
BlackCloak's Guidance

We recommended a holistic approach to ensure that company executives could protect their privacy, devices, homes, and peace of mind. Our plan consisted of four core elements:



Putting the Plan into Action

Because the General Counsel already took initiative on a digital executive protection project, they quickly accelerated post-breach remediation.



The company purchased BlackCloak plans for the entire executive team and assistants, including device monitoring and protection, home network scans, deep/dark web scans for exposed passwords, and other privacy features.



With help from BlackCloak, all executives enabled dual-factor authentication on email, bank, and social media accounts to prevent future breaches.



In addition to putting credit monitoring in place, identity theft insurance up to \$1 million was included in each plan.

The Results

Protected company reputation and bottom line while preventing future hacking attempts

By partnering with BlackCloak early, the General Counsel accelerated the post-breach remediation. The General Counsel and CISO had BlackCloak secure the executive team's personal devices (mobile and desktop) including installing anti-malware software on devices shared with family members. The company's CISO and General Counsel are now receiving aggregated, anonymized reports on protection status. Thanks to these additions, when an executive's personal social account was hacked six months later, the situation was detected and mitigated immediately.

Protect **your company** by protecting **your executives**

About BlackCloak

BlackCloak's Concierge Cybersecurity & Privacy™ Platform for high-profile or high-net-worth individuals and corporate executives in their personal lives mitigates their hacking, financial, and reputational risks. Learn more at blackcloak.io.

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