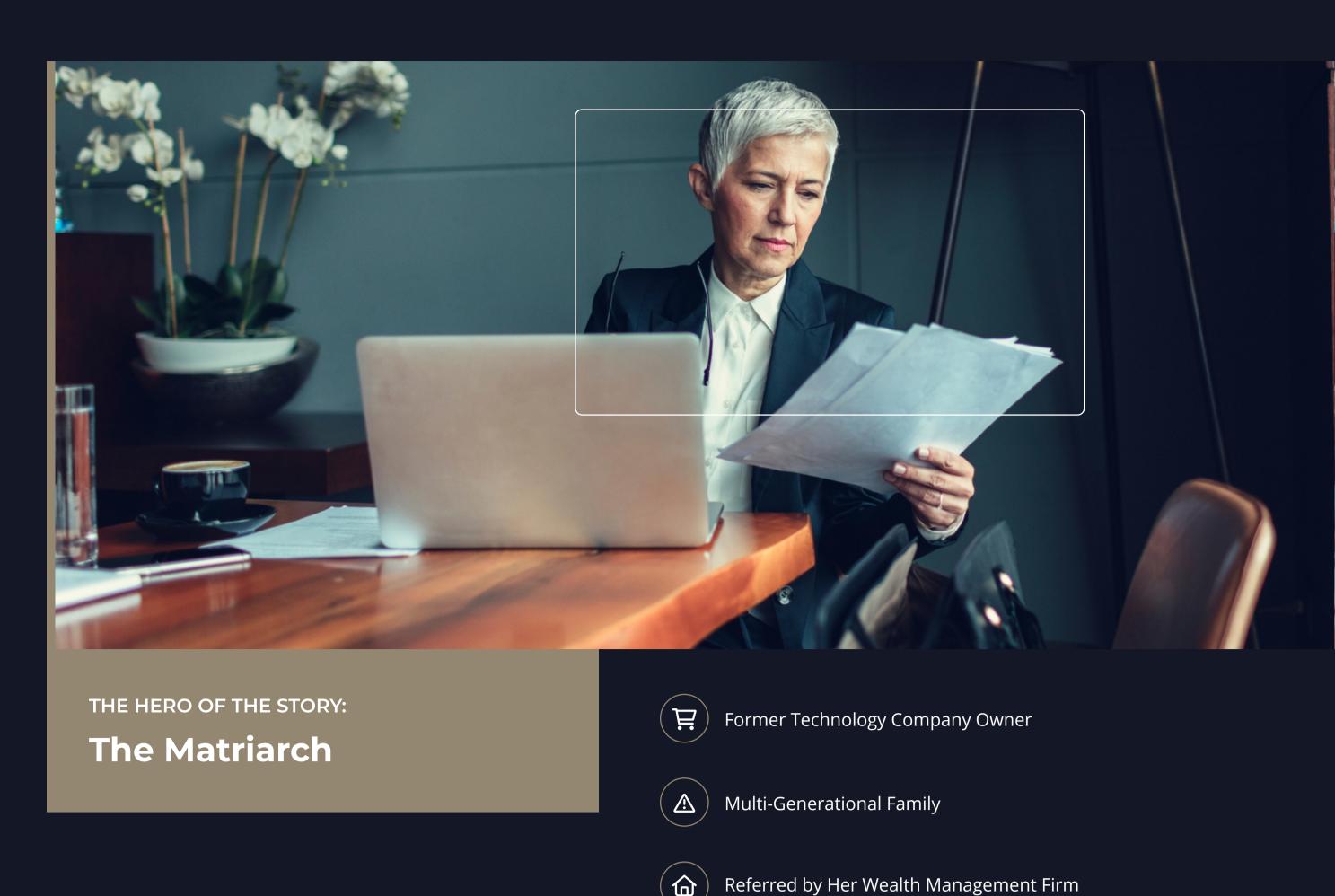
## Matriarch Responds After Repeated Hacks

A CLIENT SUCCESS STORY



### The Problem

The Matriarch experienced repeated hacking and **identity** theft incidents.

Her credit cards were constantly compromised, with new cards having

to be reissued

of unauthorized access attempts on her smart device accounts

She would receive notices

she resorted to storing passwords in unsecure locations or reusing passwords to easily remember them across the large number of accounts she managed for herself and family

She stopped using a password manager because it wasn't syncing properly. As a result,



# BlackCloak's Guidance

We recommended a comprehensive five-step plan, starting with a discovery session so that we could learn more about The Matriarch's unique situation and implement a highly targeted strategy that would be as effective as possible, both immediately and long term.

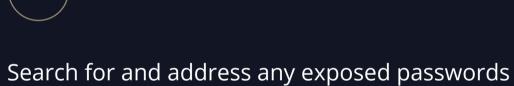


compromise was occurring

Determine how and where she was using the

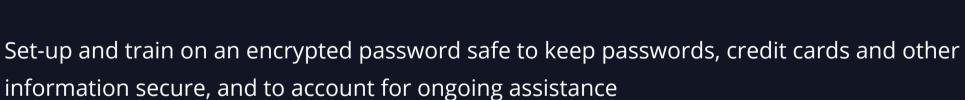
credit cards in an effort to determine where the

Harden all of her important accounts with 2FA



that are contributing to the hacks



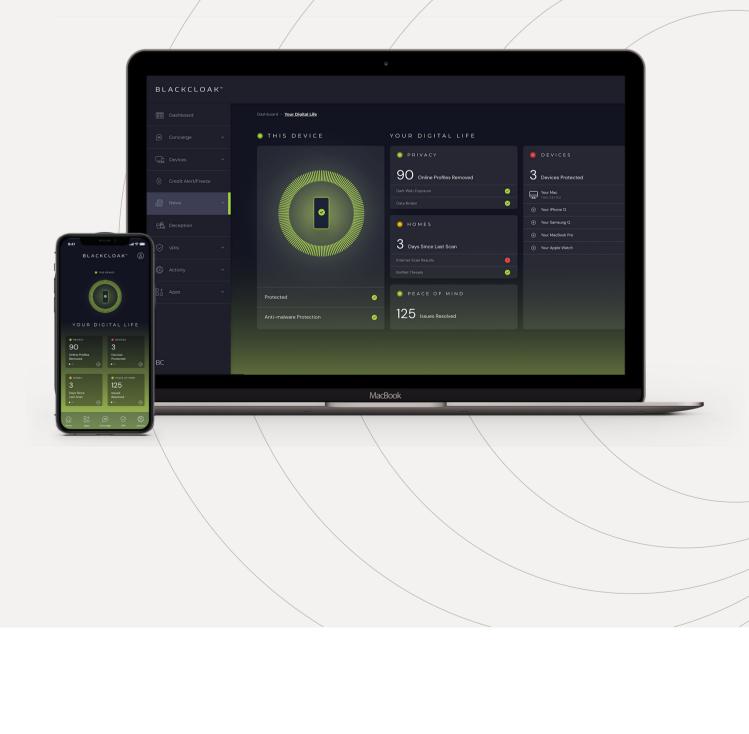


#### The Matriarch signed up for the BlackCloak Principal Plan to get added concierge assistance 7 days a week. We immediately identified and changed vulnerable passwords

Putting the Plan

into Action

across her accounts and gave her the necessary training to successfully use a password manager. We also performed a security review of all devices and the home network including security cameras. The Matriarch implemented the BlackCloak application on every device within the family — including mobile devices, tablets and computers. Finally, she enabled Dual-Factor Authentication on all accounts.



# The Results

cameras,

Secured devices,

and accounts

By reaching out to BlackCloak, The Matriarch stopped any future hacking attempts and gained the peace of mind she needed.

In partnership with her IT professional, we helped secure her cameras after identifying that they were exposed and strangers could see inside and outside of her home. What's more, she now uses a password manager on all her accounts, making it easier to use strong, hard-to-hack passwords as well as making logging into accounts faster. She also has 24/7 SOC monitoring on her devices. With a BlackCloak advisor standing by whenever she has a question, she's getting reliable advice that allows her to confidently conduct her business and life online.

Ready to take control of your digital life?

# About BlackCloak

© 2023 BlackCloak. All Rights Reserved.

BlackCloak's Concierge Cybersecurity & Privacy™ Platform for high-profile or high-net-worth individuals and corporate executives in their personal lives mitigates their hacking, financial, and reputational risks.

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in BlackCloak

Learn more at blackcloak.io.