### $\mathsf{BLACKCLOAK}^{\scriptscriptstyle \mathsf{M}}$

## **5 Reasons** Sports Agents Choose BlackCloak For Their Clients

Cybercriminals and fraudsters are increasingly shying away from attacking well-defended enterprises and instead targeting people like your clients sports talent with wealth and status. BlackCloak is the first and only privacy and cybersecurity solution built specifically to protect your uniquely at-risk clientele from financial fraud, identity theft, targeted cyberattacks, and other modern threats to their personal digital lives.

We protect the personal privacy and cybersecurity of high-profile athletes with little time and a lot to lose.



#### Your Clients Expect Privacy. We Manage Their Privacy Protections.

Your clients' personal information is everywhere online. We repeatedly remove their sensitive PII from online data brokers and scan the dark web, and help ensure that their personal devices, networks, Internet of Things, apps, and passwords all meet the most stringent of privacy and authentication controls.

#### Your Clients Trust You to Have Their Best Interest at Heart. We Prevent Cyberattacks that Lead to Financial Fraud.

Hackers want to steal your clients' wealth and financial assets and they have many tricks up their sleeves to do so. Our US-based security operations center provides 24/7 threat detection and monitoring, and immediate cyber attack response so that your clients' identity, and therefore their finances, remains under their control.

#### You Help Ensure Your Clients' Safety. We Protect Their Digital Safety (and therefore Physical Safety too).

This is what it's like when the physical and digital worlds collide: bad people with bad intentions take advantage of gaps in security. By protecting your clients' privacy, devices, and networks, we proactively reduce their risk of falling victim to cybercrime, cyberstalking, and cyberbullying; as well as online and in-person harassment, extortion, impersonations, and threats to physical safety.

#### Your Clients' Reputations Are Important. We Ensure the Integrity of Their Esteem.

Cybercriminals could care less about how hard your clients have worked to establish their reputation - they want to compromise it for their gain. Our privacy and cybersecurity protections prevent identity theft, fraud, social engineering, and social media account hijacking, among other threats, from fraudulently impacting your clients' name, image, and likeness.

#### You and Your Clients Deserve Peace of Mind. We Act as Their Digital Guardian.

Your clients are successful people who do not have the time or background to act as their chief security officer. We delight our members through a combination of white-glove concierge client service, education, and proprietary technology specifically designed to protect their entire digital life. This grants you peace of mind knowing that your clients' personal cybersecurity are safe and secure.

# Secure Your Future with BlackCloak

With BlackCloak, members will fortify the digital lives of their Executives, Board Members, and Talent.

