BLACKCLOAK™

DATA BROKER REMOVAL SERVICES

The Problem

Your personal information is valuable, and it is widely available on hundreds of sites across the Internet. Data Broker Sites aggregate your personal information and share that information with anyone. Cybercriminals then use this information to commit fraud and scams.

How it Works

Data brokers aggregate your personal information in a number of ways, either by collecting it from public records or purchasing data from other entities. The brokers then sell your information to anyone willing to buy it. The data points the brokers can collect can be quite vast, ranging from your name and address to far more specific information, such as data related to your travel preferences, auto loan, and property information.

What They Know About You:

→ Address

→ Arrest Records

→ Bankruptcy Records

→ Birthday/Birth Certificates

→ Census Data

→ Credit Card Purchase History

→ Court Records

→ Divorce Records

→ Health History

→ Income

→ Marriage Licenses

→ Motor Vehicle Information

→ Phone Numbers

→ Physical Address

→ Property Records

→ Social Media History

→ Voter registration Details

The Risks

Information obtained via data brokers can be used to:

→ Conduct social engineering attacks, such as spear-phishing, spoofing and business email compromise, to trick you into turning over additional PII

→ Bypass security questions to gain unauthorized access to your accounts, making password security safeguards obsolete

→ Engage in various forms of identity theft, such as account takeover, fraud and impersonations, for financial gain

→ Conduct phone scams, known as Vishing, targeting you and your family members, most often to commit financial fraud or theft

→ Use physical or online addresses to harass you, prompting financial and reputational damages and threats to your personal safety

The Solution

Each month, our security operations team deploys a mix of proprietary and enterprise-grade technologies that scan different data broker websites for your personal information. We constantly find new websites to monitor, and remove data from any websites presented by clients that are not currently on our list. When your data is identified, we file opt-out requests on your behalf. If the data broker prohibits third-parties from filing such requests, our concierge team walks you through the entire process. To avoid alert fatigue, we dedupe records, curate alerts, and provide actionable details within every communication that we send.

The Result

Our ongoing data broker monitoring and removal service will reduce your digital public footprint and provide you with added privacy and security.