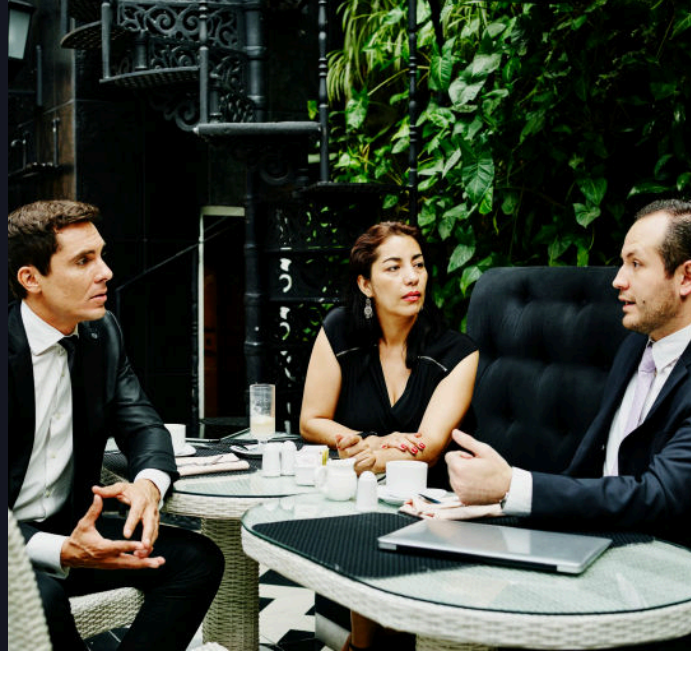
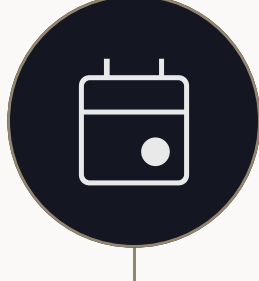


Support your clients with personal cybersecurity



In recent years, cybercriminals, fraudsters, and identity thieves have been targeting high-profile, high-net-worth individuals and their families due to their wealth, status, assets, and access. As an advisor to such clients, here are some of the key events cybercriminals are listening for, and a few questions you can ask clients to highlight potential weaknesses in their personal cybersecurity practices.



Major events make your clients major targets

1. Upcoming Liquidity Events or Exits

Public attention and sensitive documents make these a cybercriminal's dream.

2. Large Philanthropic Activities

These events can bring your clients, their families, and their legacy into the public sphere, allowing for highly targeted, personalized cyberattacks.

3. Large Purchases or Notable Activities

Large financial transfers and public announcements draw attention and are targets for sophisticated attacks.

Are Your Clients Protected?

Ask these questions to reveal your clients' digital vulnerabilities.

Do your clients know if all their devices and online accounts are protected against hackers?



Every device needs to be protected and monitored for malware (viruses). BlackCloak's Security Operations Center guarantees constant monitoring and rapid response.



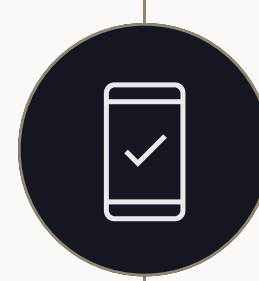
Do your clients have credit freezes in place?

Identity theft can be prevented by putting credit freezes in place across all three credit bureaus to ensure that no one has unauthorized access. These can be easily turned off and on should your client need to access their credit. BlackCloak helps your clients secure freezes to ensure protection is complete.

Do your clients have dual factor verification turned on for key accounts?



Dual factor authentication minimizes the risk of unauthorized access to accounts. Email, financial, healthcare and social media accounts should feature this as a minimum. BlackCloak guides clients through easy activation and set up, making sure daily use is as frictionless as possible.



Are your clients keeping their devices updated?

Ensure your clients are running the latest versions of their devices' software to fix bugs and update security. BlackCloak researches and provides notifications on upcoming updates and security patches for our clients.

Do you have a plan to address the risk of Deepfakes?



Suggest that your clients put verbal verification steps in place with their top advisors and encourage a "pause and consider" mentality if receiving a call that triggers a crisis response. BlackCloak helps your clients implement these measures.

25% of wealthy families have active malware on one or more personal devices

70% of households have passwords exposed on the dark web

80% of the largest investment firms trust BlackCloak

Privacy is the ultimate luxury

Cybercriminals, hackers, and identity thieves aim to compromise the wealth, assets, access, and status your clients have worked so hard to achieve. Don't let them succeed. BlackCloak is the first and only online privacy and cybersecurity solution built specifically to protect this uniquely at-risk clientele from financial fraud, identity theft, targeted cyberattacks, and other modern threats.

We ensure that your clients attain peace of mind knowing that their personal digital life is as safe and secure as you keep the rest of their lives.

Get in touch to learn more visit www.blackcloak.io or contact info@blackcloak.io