

CISO Stops Theft of Executive Team's Identities to Restore Corporate Focus

Description:

- CISO of a Healthcare Company
- Corporate protections in place: VPN, MDM/BYOD, Network Security
- Building executive protection program for personal cybersecurity and privacy



The Problem:

Executive Team Identity Theft

The CISO of a large healthcare organization has implemented all the necessary security protections up to the corporate perimeter. Over a short period of time, the CISO is notified by several members of the senior leadership team that they are encountering suspicious behavior related to their personal finances, including unemployment fraud and small business loans that are being taken out in their name.

While this is happening to the executives in their personal lives, it pulls the strategic focus of the executive team away from the business. The CISO and his security as well as the Corporate General Counsel and her legal team are also diverted from their business focus as they work together to remediate the situation.

It wasn't just the executives at risk, it was the entire company.

BlackCloak Steps In

The CISO was already proactively working on a personal digital protection program before the fraud incidents occurred and accelerated an agreement with BlackCloak for Executive Coverage of 14 members of the senior leadership team. With BlackCloak as their guide, the CISO rolled out digital executive protection for their personal cybersecurity.

During the executives' onboarding process, BlackCloak gathered information in order to:

01.

Use data broker removal services to reduce the possibility of future unemployment fraud or identity theft.

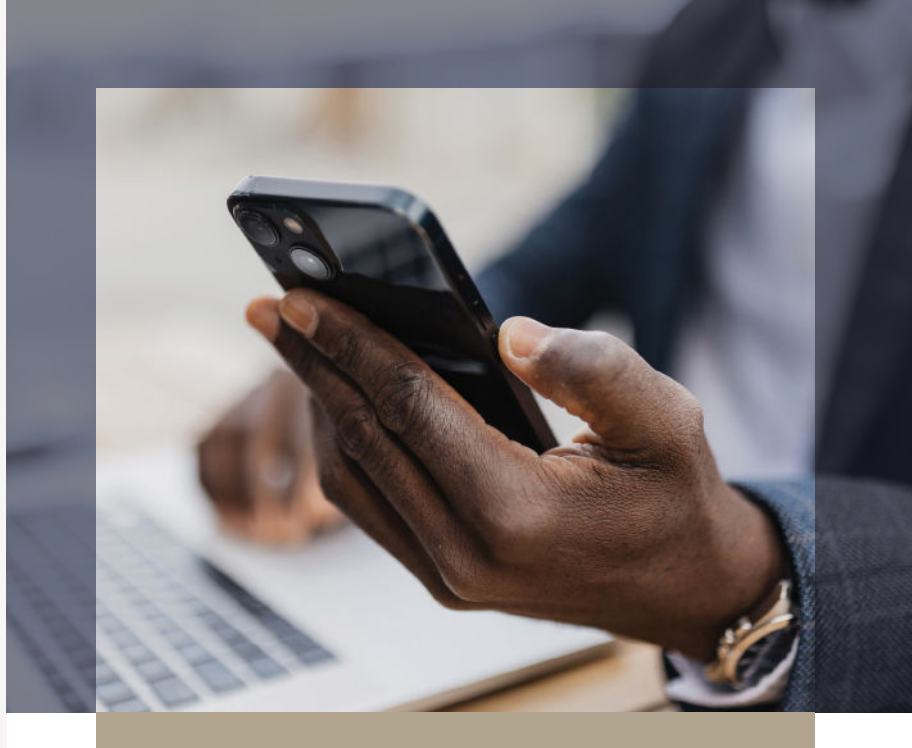
02.

Scan the dark web to identify exposed account passwords so the executives can change them or stop their use to limit further data loss.

03.

Provide identity theft and fraud protection and monitoring services.

The executives then leveraged BlackCloak's Concierge Cybersecurity Team for personal guidance on preventing invasions of privacy or identity theft. In just a few clicks, the executives downloaded the BlackCloak mobile application to monitor their personal devices for malware or other security weaknesses. The application's dashboard provided a single view of their overall security posture, including their home networks and information privacy.



The Result

Setting the executives' minds at ease with prevention of reputational damage and saved resources.

The CISO successfully remediated the identity fraud and put processes in place to stop future attacks. In partnering with BlackCloak, the CISO provided executives with the privacy, credit monitoring, and identity theft insurance they needed without burdening his security team. BlackCloak helped secure the entire executive team's digital lives to mitigate further risks to company reputation and bottom line.

The senior leadership team's personal devices are now secured with the BlackCloak concierge cybersecurity app. They can see their personal cybersecurity and privacy posture in the app dashboard for items such as their weekly home network scan results to password exposures on the deep or dark web.

Now, the entire corporate team can spend less time worrying about risk and more time focused on the company mission.