

# Bespoke Personal Cybersecurity

Safeguard the privacy and finances of your family office, high-net-worth clients and their families from fraud and cyber attacks.





# Your life is now online

Gain peace of mind that it's protected

## High profile, High risks

Your family office protects clients against risk in the physical world, but what about online?

In recent years, cybercriminals, fraudsters, and identity thieves have turned their focus away from compromising the enterprise and towards attacking family offices and their high-net-worth clients.

Research by Deloitte has revealed that 57% of North American family offices experienced a cyber attack in the last 2 years, threatening the finances, privacy, access and reputation of their principals.

## Homes are increasingly vulnerable

Connected homes are fast-becoming a soft target for cybercriminals. Open networks, unsecured devices and out of date software can leak data and make it easy for criminals to access the online accounts, passwords and diaries of family members.

BlackCloak protects the personal privacy and cybersecurity of your family office and clients. From smart devices and online accounts to home networks, our personalized cybersecurity services are tailored to meet your unique needs and the lifestyles of your principals.



# Your home is not as secure as you think



## Damage From Cyber Attacks

Each day, we see the negative impact cybercrime and privacy incursions have on our clients. We see private cameras broadcasting to the internet and exposed passwords on the Dark Web. We see unsecured devices with viruses and malware, and home networks that are either vulnerable to attack or already compromised. We see home addresses, phone numbers, email addresses, and other sensitive information freely available across the web. And we see family offices being attacked as a means to access their clients personal information.

## 7 in 10

**clients' personal devices**

were actively leaking data before we onboarded and secured them.

## 1 in 5

**connected homes**

are accessible over the internet by strangers

## 7 in 10

**households**

have exposed account passwords

## 2 in 4

**family offices**

have been a victim of cyberattack



# The Big Picture Problem

## Continuous monitoring is essential

Cybercrime is either targeting your clients directly, or targeting your family office as an entry point, to subsequently compromise your client's wealth, identity and status.

Accessing the right cybersecurity solution that provides complete protection can be difficult. Consumer-grade solutions are not comprehensive enough and lack support or aftercare services, and enterprise solutions are not financially viable, nor are they suitable personal cybersecurity solutions for your client.

You need support, expertise and specialist technology designed with your family office in mind, that can be tailored to meet the needs and lifestyles of your company, your principal and their family.

Navigating cybersecurity is extremely difficult for you and your clients

Cybersecurity in your client's work life cannot scale into their personal lives

Consumer-grade protections only solve a small piece of a very large problem

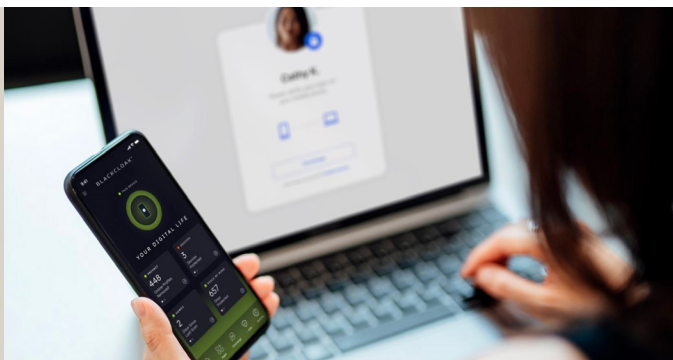
Both technology and the cybersecurity threat landscape are always changing

Proactive cybersecurity has traditionally only been available to the enterprise

Only a holistic defense comprised of software and services can be effective



# Protect your digital life™



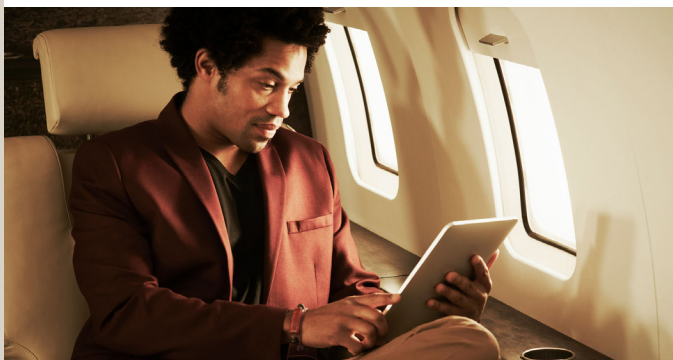
## Protect Your Privacy

We remove sensitive personal information from the internet, perform dark web searches for exposed personal credentials and implement privacy settings to protect the identities of you and your clients. We also provide the tools to protect everyone online, including identity verification to prevent deepfake video calls.



## Protect Your Home

We perform penetration testing and regular scans of your home networks to detect compromised networks, weak cybersecurity, BotNets and to prevent decisions children and family make online from resulting in a compromise. We also work with your home security and smart technology providers to identify and resolve system vulnerabilities.



## Protect Your Devices

We monitor, detect, prevent, and block threats to your devices, such as malware and ransomware, that occur when someone accidentally clicks on a malicious link or opens malware from a phishing scam. Our US-based security operations team remediates any attacks that are detected.



## Protect Your Peace of Mind

Through white-glove support, we provide the high-touch, on-demand, and meticulously transparent experiences that you and your clients are accustomed to in both their work and personal lives. With BlackCloak, you'll protect what matters most, and have the control you need to protect your privacy, finances and family from targeted attacks.

# Our team

Our experts come from intelligence agencies, banking and finance, aerospace and defense, hospitality, legal and compliance, as well as cybersecurity and anti-fraud companies. Some of our experts even hold Top Secret security clearances. We know cybersecurity & privacy because that is all we do.



## In the media

The New York Times

FT FINANCIAL  
TIMES

The Washington Post

Forbes

Bloomberg

VentureBeat

the  
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