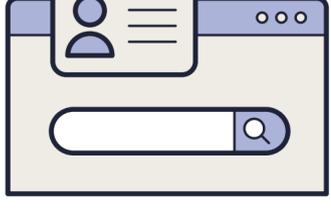


10 reasons why most privacy leaks are self-inflicted

1

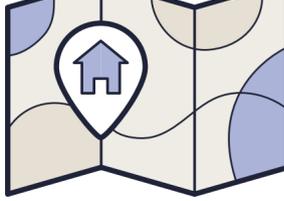


74%

of high-net-worth individuals have not suppressed their PII from search engines such as Google or social media platforms

8 out of 10

high-net-worth individuals are either unsure of, or do not obscure their home location from online maps



2

3



75%+

of high-net-worth individuals either don't know if their home location and pictures can be found on realtor sites, or have not instigated removal

Only 16%

of high-net-worth individuals were confident that they had removed all location tracking and voice assistant services on their personal devices



4

5



Less than 1/3rd

of high-net-worth individuals always use a personal VPN when connecting to Wi-Fi networks outside their home

82%

of high-net-worth individuals do not have a robust and reliable system to prevent impersonation attacks via email, phone calls, or messages



6

7

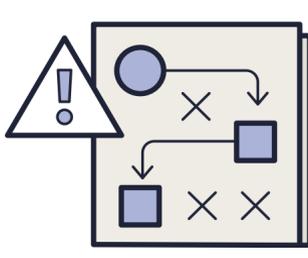


Only 7%

of high-net-worth individuals regularly use USB data blockers when charging devices in public spaces

Only 1 in 10

high-net-worth individuals have a robust plan in place to respond should a cyber security incident occur



8

9

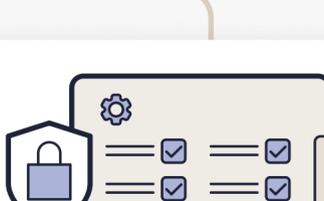


70%

of high-net-worth individuals have not fully secured their home Wi-Fi network

Less than 3 in 10

high-net-worth individuals regularly check the security settings are correctly configured on their smart home devices



10

Results from a sample of 73 high-net-worth individuals based in the U.S. who undertook a privacy assessment to determine cybersecurity vulnerabilities



Are you doing all you can to keep your personal information out of the hands of cybercriminals?

Take our quick online privacy assessment in approximately 5 minutes and discover whether you are trusting the internet too much with your data*

Start

BlackCloak protects your personal privacy and cybersecurity across every facet of your connected world—from smart devices and online accounts to home networks.

Recommended by wealth management firms, and trusted by private family offices, BlackCloak offers award-winning cybersecurity, enhanced by around-the-clock expert care to deliver the peace of mind that comes with knowing your family, identity, reputation and finances are secured.

If you are concerned about your cybersecurity, speak to one of our experts for a private consultation

Contact us