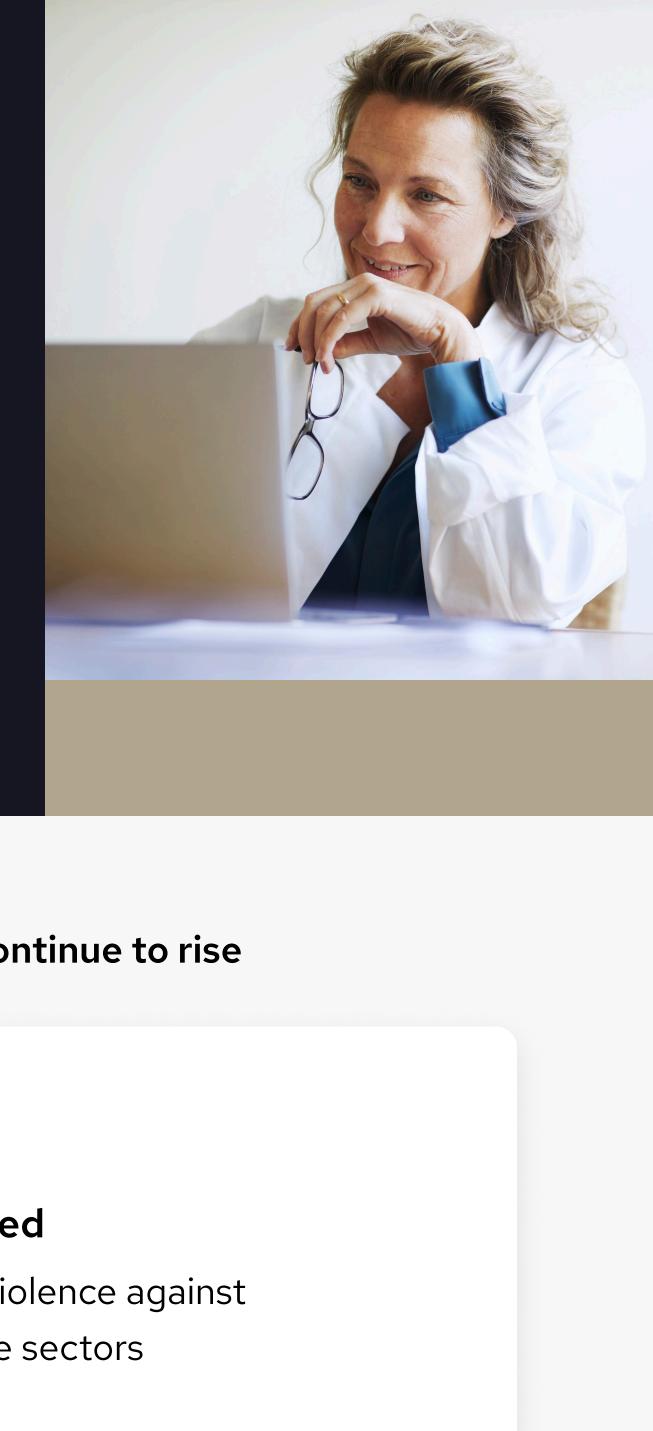


The hidden cyber risks facing healthcare executives



Personal attacks targeting healthcare leaders continue to rise



42%^[1]

of security leaders have reported

a significant increase in threats of violence against company executives across multiple sectors



75%^[2]

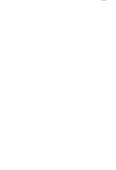
of security leaders say

their companies have been targeted by misinformation or disinformation campaigns

[1] Allied Universal (2025). World Security Report

[2] Allied Universal (2025). World Security Report

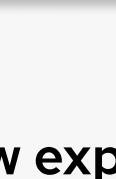
Why is healthcare a target?



- Organizations possess lots of sensitive and valuable data



- Operations depend on constant uptime, resulting in pressure to pay ransom demands



- Public frustration over claim denials, premium costs



- Medicaid funding debates amplify public discourse

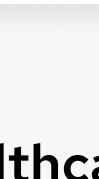


- Workforce reductions lead to more insider threats

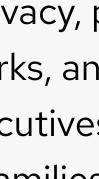


- Economic instability intensifies risks

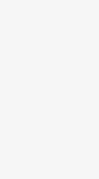
Why are executives at risk?



- They control access, approvals & strategic decisions



- Their PII is widely available on data broker sites and the dark web



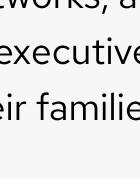
- Public profile and media coverage means they are easy to track



- Executives often use their home devices for work, making it easier to breach the organization

How exposed are healthcare executives?

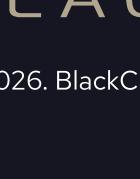
In the past 9 months:



100%

of security professionals

who joined BlackCloak already had their personal data exposed and at risk



BlackCloak removed more than

137,000

data broker records

revealing executive home addresses, emails, and family information across

50+ healthcare companies

BlackCloak remediated

100%

of breached clear-text passwords (3,080 total)

attributed to healthcare executive clients

BlackCloak detected malware on home devices for more than

1 in 10

healthcare executive clients

Book a demo today and

discover how quickly you can

implement a cost-effective,

comprehensive solution for

your entire executive team.

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Healthcare business leaders need Digital Executive Protection

BlackCloak's Digital Executive Protection Platform safeguards the privacy, personal devices, home networks, and digital footprints of executives, key personnel, and their families.

We tailor our specialist technology with concierge support, removing the burden of personal cybersecurity from your internal resources.

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